

# Community Outreach Initiative

## Times and Places

### Mid Michigan

Holiday Inn of Midland  
 Convention Center  
 1500 W. Wackerly  
 Midland MI 48640

**February 2, 2008**

10 a.m.—Noon

### Northern Michigan

Ramada Inn of Grayling  
 2650 I-75 Business Loop  
 Grayling, MI 49738

**February 16, 2008**

10 a.m.—Noon

In both Midland and Grayling lunch is provided from 12 to 12:30. If at all possible we ask you to stay and join us.

A block of rooms has been reserved at a reduced rate for those who wish to stay in Grayling the nights of February 15 &/or 16.

Please call the Ramada at 800-292-9055. Be certain to mention you are an AFT Michigan member.

Our concerns and issues generally appear in the media when we have problems often painting a picture that shows the union as selfish and disconnected from the community. The Community Outreach Initiative or COI has been developed to help locals enhance their image in the communities in which they live and work by demonstrating that unions are the people who are caring committed advocates of public schools, students and education.

This workshop will focus on two strategies that will assist you in building coalitions in your community. The desired result is that you will gain allies and build a “friendly” base that will be informed and more willing to help support you when the time comes.

**Strategy I** Your local will plan, promote and carryout a project that will in some way benefit your community.

**Strategy II** AFT Michigan will write a column and assist you in getting it placed regularly in your local newspaper or perhaps the area radio station.

To register, you may fill out and mail this form to AFT Michigan, 2661 E. Jefferson, Detroit, MI 48207, call 800-638-8868 or e-mail Beth Thoreson at [bthoreson@aftmichigan.org](mailto:bthoreson@aftmichigan.org).

## Community Outreach Initiative Workshop

Midland

Grayling

Name \_\_\_\_\_ Local \_\_\_\_\_

Address \_\_\_\_\_ E-Mail \_\_\_\_\_

City/Zip \_\_\_\_\_

Please let us know at least 3 days prior to the training date if you plan to attend. Thank you.  
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